**Simon Gervais**  
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Simon Gervais is a Full Professor of Finance at The Fuqua School of Business. Prior to joining Fuqua in 2003, he was an Assistant Professor of Finance at the Wharton School of the University of Pennsylvania. He received his Ph.D. in finance from the University of California at Berkeley in 1997.

Professor Gervais’ research, which encompasses behavioral finance, corporate finance, and financial markets, has been published in leading finance and academic journals. Specifically, he studies the effects of behavioral biases on the decisions of firms and individuals, the regulation of financial markets, and the role of financial intermediaries. In 2001, Professor Gervais received the Barclays Global Investors/Michael Brennan Award for the best paper in the *Review of Financial Studies*. He has also received awards for his teaching in daytime MBA programs. Currently, Professor Gervais serves as an Associate Editor of *Management Science* and the *Journal of Financial Intermediation*, and on the Economic Advisory Committee of the Financial Industry Regulatory Authority (FINRA).